

# LDDA BOARD OF DIRECTORS MEETING REVISED MINUTES

LONGMONT CHAMBER OF COMMERCE MEETING ROOM  
528 MAIN STREET

July 26, 2006

**Present:** Chair Bruce Sessions; Board Members: Bill Sawyers, Terry Diesburg, Tom Charles and Alex Sammoury; Ex-Officio Members: Jim Golden.  
**Guests:** Tony Kindelspire (Daily Times-Call),  
**Staff:** Executive Director Mary Murphy-Bessler and Temp Executive Assistant, Marion Murphy,

**1. Regular Meeting Called to Order and Silent Roll Taking:**

Chair Bruce Sessions called the meeting to order at approximately 4:25 p.m.

**2. Public invited to be heard:**

There were no public attendees and therefore, no comments to be heard.

**3. Downtown Director's Report:**

Mary-Murphy Bessler reported on the success of the opening party of the new St. Stephen's Plaza located just north of the NE corner of 4<sup>th</sup> and Main Street. The public has embraced the new plaza and has had many visitors since its opening. The new street lamps for the plaza are anticipated to be delivered during the first week in August, as well as the installation of the final of three outdoor sculptures selected for the plaza. Mary recommended that she explore having the Historical Society who owns St. Stephen's Church consider keeping low-voltage lights on all night within the Church to illuminate the stain glass windows overlooking the plaza adding great aesthetic value to enjoying the plaza at night.

**Approval of Agenda:**

A motion to approve the agenda was made by the Chair, Bruce Sessions and seconded by Board Member, Terry Diesburg passed unanimously.

**4. Approval of Minutes:**

With regard to outstanding items from previous month's Board meeting, Mary advised members the LDDA attorney had not completed his review of the proposed changes of the two Inter-Governmental Agreements (IGA) - between the LDDA and the City of Longmont and the LDDA and the General Improvement District (GID). Mary indicated the attorney gave verbal assurance he did not anticipate any issues with the proposed changes. Mary will email Board members final results of the attorney's review. A motion to approve the minutes of the June 28, 2006 meeting was made by Board member Tom Diesburg and seconded by Board Member, Tom Charles passed unanimously.

**5. Old Business:**

**(a) Downtown Mixed Use Parking Facility & Public Gathering Space** – Mary reported a firm, Phelps Construction, with a very successful development track record responded to the City's RFP to build the Downtown Mixed Use Parking Facility & Public Gathering Space project. This firm is in process of analyzing the feasibility of each of the considered downtown mixed use parking garage sites to determine the best site. Board member, Alex Sammoury again requested the Board actively encourage the City to finalize a development plan for downtown redevelopment in view of the great need to attract strong retailers to Longmont. The Grants, owners of the Flower Mill

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have contracted Communication Arts, Inc. to design a plan for their development. It is agreed the LDDA is the most qualified to promote the vision for development of Downtown from 1<sup>st</sup> to Longs Peak Avenue and should take a very active role in bringing together the City, Communication Arts and Phelps Construction to help shape and finalize this plan. Upon discussion, Alex proposed a motion seconded by Bruce and passed unanimously for the Board work to bring all the interested parties together to accomplish this goal.

## 6. New Business:

### (a) **2006 LDDA Board of Directors Retreat:**

Mary recommended the Board consider developing a strategic plan for the coming year at the 2006 Board retreat. This plan may include reviewing all new capital projects that can be accomplished till the TIFF sunsets. Mary suggested it may be prudent to invite Jim Golden to provide an update on the TIFF monies and the retreat could include a tour of Metro Denver projects to garner design concepts for future downtown developments. In addition, the Board will develop the goals for LDDA staff for the coming year.

### (b) **2006 Festival on Main Update:**

Mary reported on planned celebrations during the 2006 Festival on Main to honor the selection of City of Longmont as a 2006 All-America City by the National Civic League. The LDDA plans to install banners at the cross-walks heralding the 2006 All-America City of Longmont logo. During the evening Festival on Main, there will be some special events dedicated to this celebration. Mary also reported increased sponsorship of the event, more participation by Main Street and lauded the Longmont Small Business Association (LSBA) plans for the small business expo as part of this year's Festival on Main.

Chair Bruce Sessions complimented the staff on an excellent job managing the St. Stephen's Plaza construction. The meeting was adjourned at 5:25 p.m.

Respectfully Submitted by:

Marion Murphy  
Temporary Secretary to the LDDA Board